

MICHAEL O'MALLEY

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EDUCATION:

Massachusetts Institute of Technology Cambridge, MA
Bachelor of Science in Art and Design (Architectural Design) 1983

EXPERTISE:

Project Management; Software Development; Database Technology; Web Production; CAD; GIS; Computer Graphics; Requirements and Specifications; Proposal Development; Curriculum Development; Teaching; Event Planning (workshops, conferences, tradeshow); Business Planning; Operations; IT; Audiovisual; Marketing and Sales; Search Engine Marketing; Writing; Design.

EXPERIENCE:

CYRVICE, Services for Cyberspace NY, NY 05/05-Present
Consultant

Delivered dozens of projects, large and small, for professional corporations (architects, doctors, lawyers, engineers), small businesses, financial companies, non-profits, artists, academics and government agencies. Project Management, Management Consulting, Software Applications, Database design and development, Websites, Search Engine Marketing, Graphic Design and Architectural services (IT/AV).

MaxMD (.md, a Top Level Domain for Healthcare) Jersey City, NJ 04/04-04/05

Director of Technology and Design

Built and managed infrastructure and staff for domain name registrar (.md) based on the country-code TLD (ccTLD) of the country Moldova. Hired five excellent people to replace expensive consultants and freelancers, reducing the overall cost of technology to the company by 70%. Traveled to Moldova to negotiate and implement cooperative database development. Wrote business plan for Engineering department. Designed company logo and collateral materials, from slideshows and the website to business cards and elements of the trade show environment. Attended weekly executive meetings. Supported P&L process for CFO.

Cerami & Associates (consultants to architects) NY, NY 09/03-03/04

Software Developer, Designer and A/V Engineer

Drew architectural audiovisual drawings of equipment installations for the new AOL-Time Warner building in Columbus Circle. Established and documented CAD and process standards for A/V and IT groups of this historic architectural acoustics firm. Developed software for transmittal/tranceival registry.

Groundswell, Inc. (e-business consulting) NY, NY 07/00-07/01

Program Management Officer

Served as Project Manager across multiple internet projects. Completed sale and managed the company's largest project (>\$500k/month billing). Budgets and schedules. Revenue recognition, subcontracting, status reporting. Front-end design and development. Bug-tracking. Business Process Flows, Technical Specifications.

Channell Communications (websites) NY, NY 06/98-06/00

Project Manager

Produced over thirty projects. Programing and web production, complete e-Business solutions. Supported sales with writing and database skills, producing seventy proposals in nine months, doubling revenues from \$7M to almost \$15M. Requirements development, design, schedule, budget, resource management.

J.P. Morgan Investment Management, Inc. NY, NY 01/92-05/98

Facilities Management Database and Graphic Design Consultant

Provided a custom AutoCAD SQL Extension implementation (drawings attached to a database) for the 522 5th Ave. and 9W 57th St. Building Restacks. Myriad ancillary services: e.g., designed client reports, printed the telephone directory, read the physical telephone switch via software to cross-examine and reduce phone bills.

New York City Technical College Brooklyn, NY 01/93-12/94

Facilities Management Consultant, Adjunct Professor

Using student staff, built Computer-Aided Facilities Management model of campus, generated data for CUNY central project. Undergraduate instruction, School of Engineering, AR290: Architectural Drawing - AutoCAD.

Pratt Institute Brooklyn, NY 01/92-12/92

Facilities Management Consultant, Visiting Assistant Professor

Wrote syllabus for this new course focusing on integration of alpha-numeric and graphic data for decision-making. Graduate instruction, School of Architecture, Department of Facilities Management (FM); FM622: Computer Applications for Facilities Managers. Course materials, including development of computer lab environment. As-built drawings of entire campus by student staff, data entry for Facilities Management.

Kinetic Designs Inc. (animation and rendering) NY, NY 07/88-12/91

President and Founder

Introduced 3D visualization and a full range of computer support for the A/E/C (Architecture, Engineering, and Construction) industries. Completed a vast range of non-A/E/C projects, from medical imaging to interactive entertainment. Business Plan, Marketing and Sales, Public Relations (work shown and cited frequently in major media), HR, Production, Accounting.

Swanke Hayden Connell Architects NY, NY 09/87-06/88

Software Engineer, Technical Writer

Designed and wrote C Programs for an Architectural CAD system. 3D and rendering features. Documentation and "productization" of the system.

Metagraphics, Inc. (drawing conversion) Woburn, MA 03/84-08/87

Software Engineer, Engineering Manager

Startup company. Development of the first large format (E-size) monochrome scanner and drawing conversion system. Local Area Network Administration. Configuration Management. Software Release Management.

Boston Systems Office (assemblers, cross-compilers) Waltham, MA 02/83-02/84

Systems Manager, Network Administrator

Software manufacturing, magnetic tape distributions of cross-compilers and assemblers for various chips. Backups, Printer Maintenance, Local Area Network Administration.

QUALITIES:

Broad, deep, diverse skillsets, creativity, ability to communicate and solve problems, attention to detail and direction, extreme competence, diligence, compliance in regulated or standardized environments, knowledge of technical and creative project life cycles, supervisory and mentoring experience, seasoned leadership instincts, familiarity with the academic environment, business savvy, unflinching integrity, spirited enthusiasm.

SAMPLE WEBSITES:

chase.com, christianfairwitness.com, espeed.com, huffingtonpost.com, lifetimearts.org, max.md, ml.com

SELECT CLIENTS:

1861 Capital Management, ABC Monday Night Football, ACE Audiovisual, Arenson Office Furnishings, Bernhardt, Forge Media + Design, Canon, Cantor-Fitzgerald, Chase, Citigroup, Fordham University, Forestfactory, Garden City Fire Department, Gensler Associates, HP, J.P. Morgan Investment Management, Johnson & Johnson, Kodak, Lifetime Arts, Merrill Lynch, Michael Graves, NPS Properties Corporation, Ogden Government Services, Okidata, Perkins & Will, Rafael Vinoly Architects, SpencerLab, Steinway & Sons, Viacom, The Rolling Stones, Trigen-Cinergy Solutions, Venture Vortex, Wireless Analytics, Xerox.

COMMUNITY SERVICE:

MIT Educational Council; VP Communications, MIT Club of Long Island; MIT Parent Connector; MIT Club of NY: IS 71 Juan Morel Campos Community Planning Program.